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3

Application Number	10/719,636
Filing Date	November 21, 2003
First Named Inventor	Joseph Z. Sleiman et al
Art Unit	1734
Examiner Name	Sue A. Purvis

Attorney Docket Number

81270.89638-001

ENCLOSURES (Check all that apply)

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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Warner Norcross & Judd LLP		
Signature			
Printed name	Chad E. Kleinheksel		
Date	March 4, 2005	Reg. No.	53 141

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Examiner : Sue A. Purvis
Group Art Unit : 1734
Applicants : Joseph Z. Sleiman et al
Serial No. : 10/719,636
Filed : November 21, 2003
For : PRODUCT LABELLING
Attorney Docket No. : 81270.89638-001

Commissioner for Patents
P.O. Box 1450
Arlington, Virginia 22313-1450

RESPONSE

In response to the Office Action mailed December 6, 2004, the period for response being until March 6, 2005, Applicants respectfully request reconsideration of the above-identified patent application. Claims 1-24 remain in the application. Applicants respectfully traverse the rejection under 35 U.S.C 102(e).

I. Allowable Subject Matter

Applicants thank Examiner Purvis for the indication that claim 24 is allowed and claims 2-11, 14, 15, and 17-21 present allowable subject matter.

II. Section 102(e) Rejection

Claims 1, 12-13, 16, and 22-23 are rejected under 35 U.S.C. 102(e) as being anticipated by U.S. Patent Application Publication No. 2002/0189741 (now U.S. Patent 6,729,375) to Nielsen, "the '375 patent".

Filed concurrently herewith in the '375 patent is a Request to Correct Inventorship under 37 C.F.R. 1.324, adding Feipeng Zhao as an inventor. The Request includes 1) a Statement from Feipeng Zhao indicating that the change is being requested due to an error in inventorship that was made without deceptive intent and 2) Statements from the originally